

MARK STEVEN ROBINSON

ORGANIZER PRODUCER ACTIVIST

mark@markrobinson.net

QUALIFICATION HIGHLIGHTS

- Over 15 years organizational and activism experience in event / entertainment production and public speaking
- Excellent ability to fearlessly manage and multi-task large events, meet strict and simultaneous deadlines, and handle celebrities and dignitaries
- Extensive experience in fundraising, volunteer recruitment and training, project development and promotions/marketing
- Strong telephone, word processing, graphic design and editing skills

PROFESSIONAL ACHIEVEMENTS

ORGANIZER

- Hire, coach and supervise a full-time and part-time staff in the recruitment of thousands of volunteers through grassroots outreach venues for the largest and most lucrative AIDS fundraisers in American history
- Manage and tabulate phone banking for volunteer participation and non-profit fundraising goals
- Administer celebrity and press representative bookings in connection with special events.
- Coordinate media opportunities, press releases and press opportunities for special events; act as media liaison and spokesperson for fundraising beneficiaries, sponsors and home offices
- Handle confidential event responsibilities including presentations, correspondence, research compilation, contact with high-profile clients and celebrities, and all day-to-day administrative duties
- Overseeing the entire production of complex athletic fundraising events; including those involving more than 1000 crew participants and 3000 athletes safely biking 250 miles over multiple days, resting nightly at enormous procured campsites

PRODUCER

- Develop and supervise day-to-day production schedules and all aspects of outdoor live performance ceremonies, including city permitting, law enforcement procurement, private security, communications equipment, backstage set-up, weather contingency plans, hazardous threat-diversions, and crowds of over 20,000 people
- Developer of street parades featuring prominent celebrities and political dignitaries and covered by the national press
- Producer of large special-event parties and rallies at venues in New York City and Los Angeles
- Supervise detailed travel arrangements for as few as three individuals and as many as four-thousand
- Extensive experience as on-site travel and event crisis manager
- Develop and manage administrative and logistical 7-figure event budget
- Locate talent and communicate all necessary information for their engagement with the project

ACTIVISM

- Canvas, phone bank and volunteer outreach recruitment for 8 presidential campaigns and 2 New York City mayoral campaigns
- Implement and supervised the fundraising of more than \$15 million for crucial AIDS-related services in New York City. Amount raised broke previous world-wide records for AIDS charities and exceeded goals by \$2 million.
- Secure five-figure cash sponsorship from Chase Manhattan Bank, and various in-kind sponsorships from companies as varied as Macy's to the Village Voice
- Collaborator of the first AIDS performance benefit ever held in New York City

EXPERIENCE

- 2016 **Florida Democratic Party to elect Hillary Clinton**, Fort Lauderdale
- 2014-Present Entertainment Director: **Path2Parenthood's** Annual Gala, NYC
- 2014-Present Entertainment Director: **HIV Experience Resources Organization's Hero Awards**, NYC
- 2000-2015 Freelance Theatrical Director & Teacher
Nationally-recognized, multi-award-winning director, teacher and directing-associate of new and established stage plays and musicals in New York and throughout the United States, with work on Broadway, off-Broadway, in regional theatres and universities including the American Academy of Dramatic Arts. Member of the Stage Directors and Choreographers Society, the nation's professional stage directors' union. Complete credits available at www.markrobinson.net
- 2003-2010 Associate Producer: **DanceBreak**, NYC
Broadway choreographer industry showcase produced by the Atwood Foundation
- 1997-2001 Satellite Office Manager & Graphic Artist: **Wachtell, Lipton, Rosen & Katz Law Firm**, NYC
For America's top-ranking corporate law firm, served as office administrator for interim satellite offices nationwide. Assisted multiple senior partners simultaneously, including Bernard Nussbaum, former White House counsel to President Bill Clinton
- 1996-1997 Associate Director: **The GLAAD Media Awards**, NYC
- 1994-1996 Managing Director & Special Events Producer: **The Boston → New York AIDS Ride**, NYC
- 1993-1994 Fundraiser, Promoter & Assistant to the CEO: **California AIDS Ride**, Los Angeles
Founding staff member
- 1986-1992 Freelance and agency-placed Executive Secretary: Various Companies and Law Firms including **HBO, White & Case** and **ASCAP**, Los Angeles & NYC

POLITICAL ACTIVISM

- Canvass, Outreach & Phone Banking Volunteer for the following:
- 2016 **Hillary for America: The Hillary Clinton for President Campaign**, NYC
- 2009 **Michael Bloomberg for Mayor Campaign**, NYC
- 2008 **Barack Obama for President Campaign**, NYC & Pennsylvania
- 2004 **John Kerry Presidential Campaign**, NYC
- 2000 **Al Gore Presidential Campaign**, NYC
- 1992 & 1996 **Bill Clinton Presidential Campaign**, NYC & Los Angeles
- 1988 **Michael Dukakis for President Campaign**, NYC
- 1984 **Walter Mondale for President Campaign**, NYC
- 1985 **Carol Bellamy for Mayor Campaign**, NYC

EDUCATION

Bachelor of Arts, New York University Tisch School of the Arts
Graduate, The Commercial Theatre Institute Producer's Intensive Training presented by the Theatre Development Fund, NYC

AWARDS

NYU Honors Graduate. Paulette Goddard Theatre Scholarship recipient
Grand Prize Winner of **The Coda National Music Award** for Original Classical Composition
Recipient of Television Observership to James Burrows on NBC's **Will & Grace**
Recipient of the Outstanding Director Award from the **New York Fringe Festival**